



Susan Robinson

CEO and Co-Founder

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Transformation | Transactions | Technology

Susan is a seasoned Executive bringing significant professional services and industry experiences across multiple sectors and markets. Susan brings extensive experience in helping organizations address workforce needs, drive culture change and achieve adopted, sustained results.

- Susan has spent her career supporting strategic and operational transformations working closely with C-Suites, Boards, as well as operational leadership.
- She is deep in organizational change solutions across variety of transaction scenarios, in both domestic and global markets. Her transformation expertise extends to organizational impact of AI, exploring readiness, governance, decision rights, and talent impacts.
- Susan brings strong sector experience including: Financial Services, Media, Tech and Telco, Energy/Oil & Gas, Healthcare, and Public Sector

Susan brings a unique and pragmatic capability tying people and organizational needs to business strategy, growth and ROI realization. She has assisted numerous clients through uncertain times, rapid growth demands, while supporting employee experience and developing leaders. She is passionate about workplace equality and cultivating high functioning work environments allowing talent to excel smartly and organizations to thrive.

Susan brings Big 4 consulting experience from Deloitte and EY; the latter where she was a Partner for 15 years in the Human Capital and Business Transformation space.

Born in Newfoundland and Labrador, Canada, Susan currently makes Brooklyn her home. An adventurer at heart, Susan has lived and worked abroad extensively, experiencing cultural nuances and helping companies of all sizes maximize their organizational strengths and potential while cultivating functional, inclusive, high performing working environments.

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